

# HASSAN MOHAMED

## GOLF CONSULTANT & HEAD GOLF PRO.COACH

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### PROFILE SUMMARY

- I'm a Golf Consultant & Head Golf Pro. Coach with excellent golf experience for 25 years at prestigious 7 golf clubs.
- I can provide Golf Consulting and Golf advice for Golfers & Clubs & Golf Courses & Indoor simulator Golf Clubs in " Golf Teaching, Planning, Business Development, Management, Operation, Staff Training, Golf Course Care, Sales, Marketing, and Tournament Organization."

### PROFESSIONAL EXPERIENCE

- 1- Excellent experience in Golf Teaching & Training since 2004 at 7 prestigious Golf Clubs.
- 2- Excellent experience of more than 25 years of Golf Consulting in "Planning, Business Development, Management, Operation, Golf Course Care, Sales, Marketing, and Tournament Organization".
- 3- Excellent experience of installing and running Golf Indoor Simulator Clubs.
- 4- Excellent experience of building and training professional golf staff for new golf courses.
- 5- Building Teams and help building New Golf Courses and Clubs.
- 6- Very good experience creating attractive golf offers and agreements with companies and golfers.
- 7- Very good experience in planning, quality, and business development consulting while working on 11 big projects with Taiba Holding Co., Tacoma Branch, and KAEC in Saudi Arabia.

### ACHIEVEMENTS

- 1- I taught thousands of golf beginners and golfers during my golf career.
- 2- I'm the writer of the first golf book in the Arabic language which explains the sport of golf in 2014. We gave many copies of my book for free to each golf club in the Arabian Countries to encourage Arabian people to play and understand the game of Golf.
- 3- I built and trained professional golf staff for 4 new golf courses.
- 4- I helped to build 2 new golf courses and clubs.
- 5- I established many training golf academies for all ages and levels at each club that I joined.
- 6- I organized and managed many local and international golf tournaments.
- 7- I helped in designing the necessary supplies for golf courses such as Scorecards, Birdie Makers, Flyers, Fact Sheets, Signs, Maps, etc.
- 8- I helped in increasing the income of each Golf Club that I joined.
- 9- I built large communications with golfers around the world.
- 10- While working with Taiba Holding Co. in Saudi Arabia, I made the maintenance plans for 10 projects (Hotels & Resorts) and the security & emergency plan for KAEC 2017.
- 11- I installed the first Indoor Simulator Golf Club in Saudi Arabia.
- 12-Thanks letters from different managements and guests.

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## EDUCATION

### Higher Education

- 1- MBA (On line Mini Master of Business Administration), Certified by the American Board of Professional Studies.2025
- 2-Bachelor Degree of Education (English department), Education College.Egypt.2000

### DIPLOMAS

- 1- Project Management. 4- Financial Management.
- 2- Entrepreneurship Management. 5-Human Resources.
- 3-Marketing & Sales Management.

By the Egyptian Association of Continuing Education Development, Certified by the American Board of Professional Studies.2025

- 6- TOT (Training of Trainers). 8- Training Needs Analysis.
- 7- Public Speaking & Presentation Skills.

By The National Training Center, Egypt. 2024

### COURSES

- Achieved Fully Internal Courses by Saudi Aramco Co. (KSA), Taiba Holding Co. (KSA), King Abdullah Economic City Co. (KSA), Cairo Institute (Egypt) on the following topics:
  - 1- PMP 5- Health & Hygiene 9- EF (E. Facilities Program)
  - 2-Maintenance 6- Chemicals & Fire Prevention 10- Primavera Program
  - 3- Industrial Safety 7- Planning & Quality 11- Opera Program
  - 4- First Aid 8- Electrical Hazards 12- Microsoft programs

### MEMBERSHIPS

- 1- Certified Egyptian Golf Federation Membership as a Professional Golf Coach since 2006.
- 2- Certified International Trainer Membership by National Training Centre.
- 3- Certified Business Management Consultant Membership by The Egyptian Russian Center.
- 4- Certified Teacher Membership by The Egyptian Teachers Association.

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## SKILLS

- 1- Active Training & Teaching methods.
- 2- Well versed in Computer and Internet skills.
- 3- Advisor, and Collaborative.
- 4- Skilled in Communications, Marketing, Sales, and Promotions.
- 5- Problem Solving & Strategic thinking.
- 6- Tournament organization.
- 7- Multi-Lingual Speaker.
- 8- Create high standard of hospitality services.
- 9- Providing a positive work environment.
- 10- Time Management & Out-of-the-Box thinking.

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## LANGUAGE SKILLS

- 1- Arabic (Native language)
- 2- English (Very good)
- 3- German (Good)
- 4- French (Not bad)
- 5-Russian (Some)

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## JOB DESCRIPTION & RESPONSIBILITIES

### As a Head Golf Pro. Coach

- 1-Teaching Golf for Beginners, Golfers, and Staff.
- 2-Creating new attractive golf lesson packages.
- 3-Organizing Golf Tournaments and Competitions.
- 4- Run and develop the golf academy.

### As a Golf Consultant

- 1-Providing Golf Advice for Management, Operations, Golf Course Care, and The Golf Pro-Shop.
- 2-Building and training professional golf staff.
- 3-Helping the sales and marketing team to provide attractive offers.
- 4-Helping to grow the golf business and increase the club revenue.
- 5-Helping to improve the Golf Club Customer Services and Facilities.
- 6-Handle customer inquiries, complaints, and feedback to maintain a high standard of Customer Service, Hospitality, and Guest Satisfaction.

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## EX. WORKPLACES

- 1-Cascades Soma Bay Golf Resort (Egypt). As a Golf Organizer 2000 – 2002
- 2-Elgouna Golf Resort (Egypt). As a Golf Organizer & Golf Pro. Coach 2002 – 2006
- 3-Steigenberger Hotel & Golf Resort (Egypt). As Head Golf Pro. Coach 2007 – 2009
- 4-Arizona Golf Resort (Riyadh-Saudi Arabia). As a Golf Consultant & Head Golf Pro. Coach 2009 – 2011
- 5-Saudi Aramco Golf Courses (4 Private Golf Courses in Saudi Arabia only for the employees of the Company). As a Golf Consultant & Head Golf Pro. Coach 2012 – 2016
- 6- Jeddah Indoor Simulator Golf Club (Saudi Arabia) As a Golf Consultant & Head Golf Pro. Coach 2016 – 2017
- 7- KAEC (Saudi Arabia). As a Consultant of Planning & Performance Mentor 2017 – 2019
- 8-Taiba Holding Co. (Tacoma, Saudi Arabia). As a Consultant of Planning & Quality 2019 – 2021
- 9-Ancient Sands Golf Resort (Elgouna -Egypt). As a Head Golf Pro. Coach 2022 – Till Now

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## PASSIONS:

- I love golf, learning, teaching, communicating, and helping others.